



## LAVAN LEGAL – PROTECTING PRIVACY

Lavan Legal today announced the launch of the Data-inCrypt SMX secure registered email service to over 6000 clients as part of its practice. Lavan Legal is the first organisation in Australia and the Asia Pacific region to offer clients this cutting-edge, fully encrypted email technology developed in the USA to protect the integrity and confidentiality of email communications.

“We believe this technology to be the world’s leading secure email technology. It has been developed over 13 years and is currently used by 1.8 million users in the USA,” said Martin Bennett.

Email generally is not a secure form of communication. It was developed for use between academics and scientists. It was never intended to be secure. Today, with billions of users elevating email to the status of a business critical tool, technology and data exchange make it highly susceptible to abuse.

The vulnerability of email lies in its method of communication. A simple email transmission can be routed transparently through four to eight different servers or computers. The email that is transmitted through these computers is like an open postcard – anyone can read or alter it along the way.

“Information technology has revolutionised the way we do business ... But the opportunities come partnered with new threats. The Australian Government is particularly concerned that criminals, including terrorists, could seek to damage our economy through cyber attacks,” said former Attorney General Philip Ruddock in the *2006 Australian Computer Crime & Security Survey*.

Hacking, phishing, trojans, international espionage, address harvesting, data theft, blue snarf, viruses, spoofing, worms, fake wi fi points, identity theft – email is susceptible to all of them.

On 7 January 2008 United Press International reported that South Korea’s military warned of cyber-attacks against its personnel using phishing (identity theft) emails. South Korea’s Counter Intelligence Agency claimed these emails came from Chinese hackers.

On 27 November 2007 it was reported that marketing software firm Convio in the United States lost to an anonymous hacker, an estimated 278,000 email addresses and a smaller number of passwords held on a Red Cross blood drive website run on Convio’s code.

Lavan Legal is committed to protecting our client’s communications. We are proud to be the first organisation in Australia and the Asia Pacific region to offer our clients access to what we believe to be the world’s leading technology in the transmission of secure emails.

In the past, secure email solutions have been cumbersome, time consuming and costly to install. The Data-inCrypt SMX secure registered email service is intuitive, user-friendly and does not require the installation of new software on PCs or laptops. The Data-inCrypt SMX secure registered email service offers security features not available with ordinary emails - encryption, tracking, delivery confirmation and data integrity.

Managing Partner Greg Gaunt said: "We believe this will swiftly become an industry standard for professional organisations. We are committed to seeking out and implementing world's best practice tools for the benefit and security of our clients".

Lavan Legal is the largest independently owned law firm in Western Australia, comprising over 200 partners and staff.

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